

Privacy Policy

How Westmed collects and uses information obtained from its website

What information does Westmed collect?

On the top menu bar of all our web pages, including this one, is a tab entitled "Contact Us". By clicking on the tab, you will be directed to the "Contact Us" webpage. This webpage contains a form that you can voluntarily fill out in order to request more information from our Customer Service Department. We do not accept orders on this website and will not ask you for payment or credit card information.

What does Westmed use your information for?

The information you fill out on the "Contact Us" page will help the customer service representative (CSR) better assist you as the customer. The red asterisk * indicates required fields. This information will be used to direct the CSR to the product(s) of interest and to find which local Westmed Sales Representative covers that territory.

Our Customer Service Department may e-mail you back with the specific information that you have requested, or refer your request to a sales representative for follow-up with you, or they may advise you that we are unable to comply with your information request, if that is the case. Our Customer Service Department may also record your name and address and information request in a database and share that information with one or more Westmed employees in the Sales and/or Marketing and/or Clinical Education Departments who may attempt to contact you.

How does Westmed protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you enter or submit your personal information. No record of your submission is maintained in the website files. The only record of your submission is in our separate off-line database in our Customer Service Department.

Do you have to log in or create an account in order to use this website?

No.

Does Westmed use cookies?

The only cookies in use on our site are for **Google Analytics**. Google Analytics is a web analytics tool that helps website owners understand how visitors engage with their website. Google Analytics customers can view a variety of reports about how visitors interact with their website so that they can improve it.

Like many services, Google Analytics uses first-party cookies to track visitor interactions as in our case, where they are used to collect information about how visitors use our site. We then use the information to compile reports and to help us improve our site.

Cookies contain information that is transferred to your computer's hard drive. These cookies are used to store information, such as the time that the current visit occurred, whether the visitor has been to the site before and what site referred the visitor to the web page.

Google Analytics collects information anonymously. It reports website trends without identifying individual visitors. **You can opt out of Google Analytics without affecting how you visit our site** – for more information on opting out of being tracked by Google Analytics across all websites you use, visit this [Google page](#).

Does Westmed share your information?

We do not sell, trade, or otherwise transfer your personally identifiable information to outside parties. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third-party links.

Occasionally, at our discretion, we may include or offer links to third-party websites for informational purposes. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Online Privacy Policy Only.

This online privacy policy applies only to information collected through our website and not to information collected offline or through other means.

Your consent.

By using the Westmed web site, you consent to our privacy policy.

Changes to the Westmed Privacy Policy.

If we decide to change our privacy policy, we will post those changes on this page and update the Privacy Policy modification date below:

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